



Local  
Government  
Managers  
Australia  
SA Division

# 2012 LGMA (SA) State Conference:



**Friday 24th February, 2012**

8:30am for a 9:00am start, concluding at 5.30pm  
The National Wine Centre, Adelaide

Join us at the end of the day for a "What's Your Vintage?"  
Regional Wine Tasting Journey!

8.30-9 Registrations

9.00 sharp **Welcome and Opening**

*Jane Trotter* President LGMA (SA)

9.10 **Local Government Legends: Looking Back...!**

Listen to a facilitated panel discussion with some of South Australia's local government legends. Take a look at the past, see how far we've come and identify lessons learned from generations in the sector combined with tips for the future.



*Ray Pincombe*

Ray's 35 years experience in local government have covered all areas of council operations and include roles at Broken Hill, Adelaide, Thebarton, Elizabeth, Playford, Prospect and most recently as the CEO of Unley. Ray is a past National President of Local Government Managers Australia, was the National Chair of the Year of Women in Local Government and is a current Board member of the LGA Mutual Liability Scheme. Ray is a strong advocate for developing emerging leaders and a believer that collaboration and teamwork are vital ingredients in making local government work.



*John Coombe*

John's 42 years in local government includes CEO roles at Yankalilla, Millicent, Strathalbyn and Alexandrina Councils. In his "retirement", John continues to support the sector, having acted as CEO for both Kangaroo Island and Elliston Councils in 2011. John is a past President of LGMA (SA) and was also a National Director of LGMA. John has a passion for regional SA and continues to play an active role in mentoring young professionals in local government.



*Stephen Hains*

Stephen retired from his position as CEO of the City of Salisbury in early May 2011, a position that he held from 1991. Stephen has previously headed a number of economic development, planning and environmental agencies within the South Australian Government and has chaired the following statutory boards: SA Planning Commission; Advisory Committee on Planning; Native Vegetation Authority; Coast Protection Board.

Stephen has been involved on a broad range of business, educational and public sector boards for many years, such as Deputy Chair of the Board of the Environment Protection Authority and Chair of the EPA Audit and Risk Committee just to name a few. Since his retirement in mid 2011, Stephen has run a number of training sessions and workshops for local government and has undertaken a major review of reform options for local government in Southern Tasmania as part of an expert panel reporting to the Southern Tasmanian Councils Authority.

10.15 **2020: Looking Forward...!**

John will discuss what we need to do to address the future challenges of local government: not enough people and not enough funding against the backdrop of increased expectation and demand for services from an ageing community.



*John Rawlic, CEO* Local Government Managers Australia (National)

John, a qualified local government practitioner, was appointed as CEO, LGMA National in 2006. Since his appointment to LGMA John has been the driving force behind the: development of a National LG Workforce Strategy; establishment of the Australian Centre of Excellence for Local Government; establishment of the Year of Women in Local Government 2010; implementation of the international relations, development and assistance program; and recently launched "LG Indigenous Employment Program – Green Paper".

10.45 **Morning tea**

11.15 **2011 Emerging Leaders Project Presentation: Local Government: Democracy, Bureaucracy or...?**

Participants in the 2011 LGMA (SA) Emerging Leaders Program deliver their project presentation

12.00 **Is Management of the Past the Best Way to Manage the Future?**

The discipline of management has served us well, but it has remained relatively unchanged since the 19th century. We are now expecting a discipline created to reduce variability in industrial age organisations to provide success in a much different world. It is time to explore our assumptions around management and leadership.



*Andrew Stevens* Director, Executive Education Unit, Faculty of Professions, The University of Adelaide

Andrew is the Director of the Executive Education Unit at the University of Adelaide. The Unit delivers a range of programs focused on building core management capabilities, to around 1000 middle/ senior managers annually from private, public and not-for-profit organisations. Andrew was appointed in 2008 and has a background incorporating hospitality, retail, manufacturing and sales management. He has worked at an executive level for a variety of local, national and international companies. Whilst relatively new to higher education, Andrew has spent a large part of his career selecting, leading and developing high performance staff and has extensive experience designing and implementing development programs, performance criteria and strategic reviews. It is this passion for developing people that attracted him to his current role. Andrew completed his MBA at the University of Adelaide in 2005 and is a graduate of the 2010 Governors Leadership Foundation Program. He currently serves on the Conference on Management, Executive and Professional Development (CMED) Advisory Board.

## presentation synopsis

## presented by...

12.25

### **How to develop a powerful personal brand**

Several years ago, Lowen developed the personal brand for a racing car driver who was keen to attract sponsorship. The process she employed was identical to that used to develop product brands. Since then she has worked extensively with young professionals eager to enhance their careers through the development of a powerful personal brand. It is that process that you will discover in this session.



### *Lowen Partridge* Peartree Marketing

Lowen Partridge is an Adelaide-based brand specialist who consults to a wide range of companies including manufacturers, distributors and service firms including professional services. Following a career as a television reporter, a public relations consultant and then marketing manager, Lowen established her business, Peartree Marketing, in 1996. When developing a brand, Lowen works with the leaders of the company to help them develop a strong brand that powerfully differentiates from its competitors.

1.00

## Lunch

2.00

### **Generation: Workforce**

Matthew will discuss global workforce trends and present you with the tools to ensure sound succession planning and happy teams.



### *Matthew Hobby* State Manager, McArthur

Matthew was appointed as State Manager for McArthur's South Australian operation in 2010 where his role is to provide leadership and ensure all divisions have the resources and knowledge to be able to provide both clients and candidates with the best possible service. Matthew is passionate about creating lasting relationships with clients and candidates based on honesty and integrity. He has extensive, international, executive-level experience in creating customised solutions to source the best talent for clients, which in turn, assists in growing their business. Matthew is also the current President of the Recruitment & Consulting Services Association (RCSA) for South Australia.

2.20

### **Move over Baby Boomers – it's not all about you (I mean us)!**

Australia is experiencing a significant demographic shift since the last Census that has major implications for local government. The big news is that it's not all about the ageing baby boomers. There is a migration boom and a current baby bump also in the mix. How will these trends affect the way South Australia's population will look in 5, 10, 20 years? What impact will these changes have on local communities? What implications do these changes have for infrastructure planning and service delivery? How well are we prepared?



### *Ivan Motley* Founder, .id (informed decisions)

Ivan founded .id (informed decisions) in 1997 after a long career in housing and infrastructure policy in both the public and private sector. Having an academic background in geography, Ivan believes that making demographic information accessible to the broadest possible audience and promoting evidence-based decision making contributes to a fairer and more sustainable society. .id works with over 220 councils across Australia, which provides a unique insight into how communities are changing across the country, and how different councils are responding to those changes.

2.50

### **Gen Y, Political Ambitions and the Role of the Public Servant**



### *Kate Oliver* Norman Waterhouse Lawyers

Particularly since the November 2010 local government elections, CEOs, Governance Officers and other Senior Managers in local government have reported increasing difficulties in dealing with the increasing numbers of younger, more educated and politically ambitious elected members. Is dealing with Gen Y elected members really a whole new ball game?

3.10

## Afternoon tea

3.30

### **Decoding Generation Y**

If you have ever found yourself confused, bemused or even offended by the attitudes and expectations of your younger staff members, this session is for you!

In this unique and engaging presentation, Michael McQueen outlines some of the key influences shaping youth culture and the mindsets of Generation Y by examining their paradigm when it comes to notions of work ethic, patience, loyalty, respect and communication.

Get set for a revealing and humorous look at how this younger generation approach and view the world in a very different way to many of their employers and managers.



### *Key Note: Michael McQueen* Nexgen Group

Michael McQueen is a Sydney-based speaker, social researcher and business owner. Graduating from university in 2002, he is the founder of a training consultancy called The Nexgen Group. Having presented to over 140,000 people across 5 continents since 2004, Michael has his finger on the pulse when it comes to emerging trends shaping business and culture.

Michael has written three bestselling books. His first book, "The 'New' Rules of Engagement" focuses on strategies for leading & connecting with Generation Y. His more recent books "Memento" and "Wisdom" are designed to help parents pass on their stories and life lessons as a legacy to the next generation.

In addition to featuring regularly as a commentator on TV and radio, Michael is a familiar face on the international conference circuit having shared the stage with the likes of Bill Gates, Whoopi Goldberg and Larry King.

4.30-5

### **What's Your Vintage? Regional Wine Tasting**

Join us for a wine tasting journey which allows you to experience the regional differences within the Australian wine industry.

# Cost (all prices include GST)

## Member:

Early Bird \$350  
Regular \$370

## Council bundle:

Early Bird \$375  
Regular \$395

## Non-member:

Early Bird \$415  
Regular \$435

## Non-corporate partner:

Business Rate \$660

Register online at [www.lgmasa.org.au](http://www.lgmasa.org.au)

For assistance contact 8100 9975.

To qualify for the Early Bird Rate, you must register before 5pm on 20 January and pay in full prior to 24 February.

Become a member today to qualify for the Member rates above.

You could save up to \$65 on this event.

Join online at [www.lgmasa.org.au/join](http://www.lgmasa.org.au/join)

## Benefits of attending this conference:

- ✓ Build your local government networks
- ✓ Keep your professional development current
- ✓ Get out of the office and make time to think, reflect, plan and be inspired
- ✓ Have FUN and maybe even win a prize!
- ✓ Take away tools and tips to inspire you!

## A special thanks to our corporate partners:

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